

1/3 the Edema¹⁸⁴

showing the influence of hygroscopic agents in cigarettes, on the membranes of rabbits' eyes.*



TYPICAL 1 + EDEMA

on instillation of smoke solution from Philip Morris Cigarettes. (Note extension of edematous nictitating membrane over the bulb).



TYPICAL 3 + EDEMA

on instillation of smoke solution from ordinary cigarettes. (Note nictitating membrane more extended. Bulbar conjunctiva is raised and palpebral conjunctiva is edematous and redundant).



NORMAL

CLINICAL CONFIRMATION:** When *smokers* changed to Philip Morris, every case of irritation of the nose and throat due to smoking cleared completely or definitely improved.

**Proc. Soc. Exp. Bio. and Med.*, 1934, 32, 241-245

***Laryngoscope*, 1935, XLV, No. 2, 149-154

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